HR, Digitalisation & Gamification

WHAT THIS MEANS FOR THE FUTURE OF WORK





Digital <u>IS</u> Coming

... and there's nowhere to hide

Digital & Future Work

Culture

The way we do things around here

Loyalty

Compliance

Predictable & Stable

Measurable

Hierarchy

Best Practice

Existing Knowledge

MIND THE GAP!

HR's Strategic Role

Complexity Agility + Flexibility Portfolio Careers Adaptability **VUCA** Immeasurability Self-organisation Experimentation Emergence

The Human Side of Future Work Living in the Gap

- UnhealthyHealthy1.Zealots1. Games-Playing2.Toxic Personas2. Role-Acting3.Divided Psyches3. Humour
- {Good news we have decades+ of research on this}
 {Bad news not much gets into popular management / HR literature}

We play games. But what is play?

- 1. a dramatic performance, as on the stage (roleacting).
- 2. exercise or activity for amusement or recreation (games-playing)
- 3. fun or jest, as opposed to seriousness (humour)
- 4. the manner or style of playing or of doing something (elegance and ability)

Designing Management Games

The Four Core Challenges of Gamification

- 1. Our kids aren't alright
- 2. People hack games
- 3. The irony of "managed fun"
- 4. The demonization of negativity

Towards a Solution (The 8 Cs)

Future Work Skills

- **1**.Complex Problem Solving
- 2.Creativity
- 3.Critical Thinking
- 4.Cognitive Flexibility

Future Work Environments

1.Cross-Functional Teams

2.Collaborative

3.Customer-centric

4.Civil

Collective Wisdom

Psychological Safety



Psychological Safety is <u>not</u> for WIMPS

"Psychological Safety is by far and away the most important team dynamic. It underpins everything else." *Google 's Project Aristotle*

From Role-Acting to Games-Playing

Weak Impression Managers (WIMPS)

- 1.Ignorant don't ask questions
- 2.Incompetent don't admit mistakes
- 3.Intrusive don't offer ideas
- 4.Negative don't question the status quo

A Psychologically Safe Workplace

- Be Kind
 Be Civil
- 3.Be Candid

4. Don't be a Boor or a Blockhead

Questions?



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