

Unlocking the potential of MPF

Mr Jack Mak *Product and Customer Proposition Head, Pensions*20 October 2017



Why retirement benefit matters



Key retention tool



Visible benefit



Proactive management of employee concerns

Optimizing your MPF through a provider that suits your needs

- Other services on top of MPF?
- Relationship manager & digital service?
- Employee communication?

Employer support

- Benefit design with talent acquisition and retention in mind;
- Contribution & vesting;
- Fund choice

Reasonable & sustainable fees

Benefit design

Employee support

- Ease of access;
- Adequate support
 & effective
 communication;
- Education;
- Tools

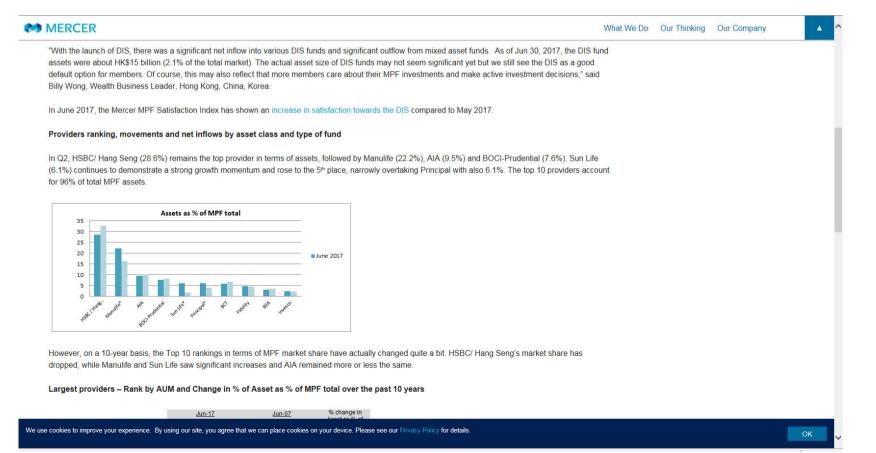
- Different categories of funds have different levels of fees;
- Low fee funds;
- Long-term headline fees versus short-term discounts / rebates;

Investment performance

- Apple-to-apple comparison within same fund category;
- Adequate performance across different fund categories, to suit diversified workforce;

Tips #1 Market share

- Good indication of how popular the provider is;
- Provide some ideas how much they will continue investing in the business and hence improving their product proposition and customer services;
- Some source of information in public domain: http://www.mpfexpress.com/en-US/MPFComparisons/MarketShare https://www.mercer.com.hk/newsroom/mpf-market-shares/



Tips #2 Employer and employee services

Provider's publication



Provider's website



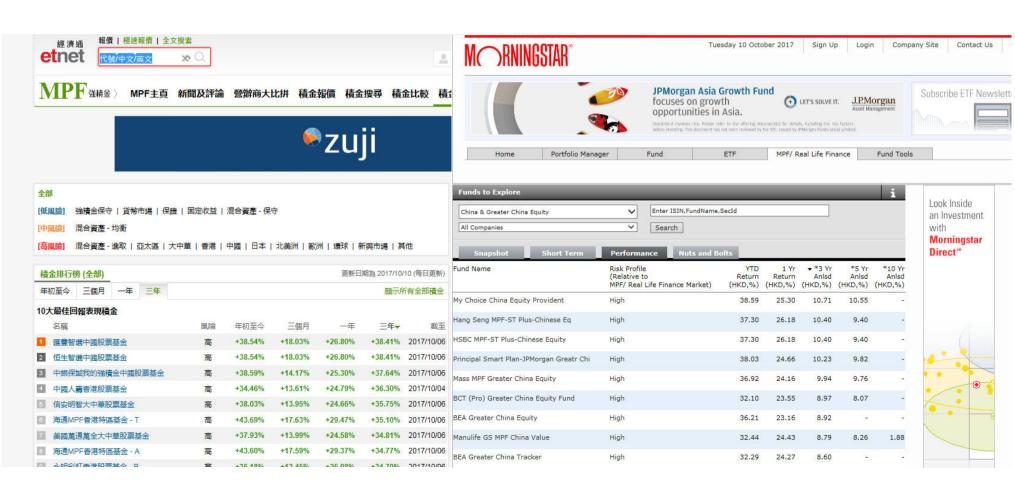
MPFA's trustee comparison platform

http://tscplatform.mpfa.org.hk/scp/eng/scp.jsp



Tips #3 Investment performance

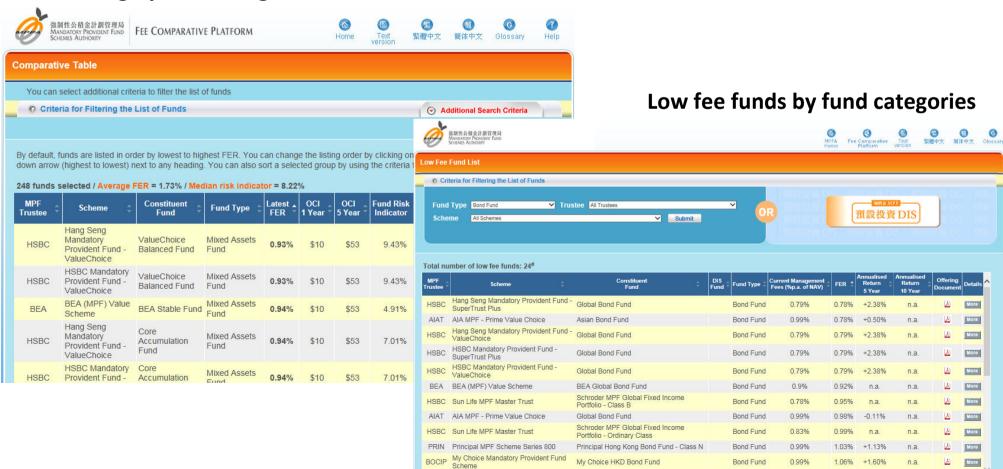
- Lots of platforms you can use, some examples: http://www.hk.morningstar.com/ap/mpf/default.aspx?CLANG=EN-US http://www.etnet.com.hk/www/tc/mpf/ranking.php http://www.mpfexpress.com/en-US/MPFComparisons/Performance
- MPFA will also be launching its own performance comparison platform in Q1 2018



Tips #4 Management fees

MPFA fee comparison platform:
 http://cplatform.mpfa.org.hk/MPFA/english/system.jsp
 http://cplatform.mpfa.org.hk/MPFA/english/low fee fund list.jsp

Fee ranking by fund categories



Key takeaways



- Retirement benefit has a role in your talent acquisition & retention strategy;
- On top of benefit design, it is important to pick a MPF provider that suit the needs of you and your employees.

 You should review the performance of your MPF provider(s) regularly to ensure that your needs are still met;





- Possible to do a DIY health check of your MPF providers using information available in public domain;
- Employer service, employee service, investment performance, fees, etc.

Work with your MPF provider(s) to keep your employees engaged!



Unlocking the potential of MPF

Q&A



Risk disclosure and disclaimers

This presentation is not intended to provide investment advice and does not constitute a recommendation or advice to any prospective customers. Readers should not act on any information in the presentation without seeking specific professional advice.

The Hongkong and Shanghai Banking Corporation Limited ('HSBC') neither endorses nor is responsible for the accuracy or reliability of, and under no circumstances will HSBC be liable for any loss or damage caused by reliance on, any opinion, advice or statement made in this presentation. The opinions expressed are those of the featured speakers, and except where a speaker is specifically identified as a representative of HSBC, do not represent HSBC's views. The opinions are subject to change without notice and should not be construed as a recommendation of any individual holdings or market sectors.

Investment involves risk, value of investment may move up or down, and may become valueless. The opinions expressed above may vary due to market factors and conditions without further notice. Past performance figures shown are not indicative of future performance. The information contained in this presentation has not been reviewed in the light of your personal financial circumstances. Reliance upon the information is at your sole discretion. You should carefully consider whether any investment products are appropriate in view of your investment experience, objectives, financial resources and relevant circumstances. The relevant product offering documents should be read for further details.

The investment decision is yours but you should not invest in any products unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives.

All intellectual property rights in and to this presentation are owned and reserved by HSBC. No person may copy, distribute, modify, broadcast, hyperlink or transmit in any way or any part of this presentation for purpose whatsoever without HSBC's prior written consent.

October 2017